



TOKEN CNL

WHITEPAPER

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Disclaimer

This document was planned, developed and shared solely for the purpose of describing the features of the TOKEN CNL project.

In the field of blockchain technology, a token is a synonym for other terms that are perhaps more popular among users, such as "cryptocurrency", or "cryptoasset". However, due to the development and broadening of the context within digital technology and web 3.0, the word token has increasingly broader meanings, according to that context.

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Token CNL is a project designed as a different alternative for users to become familiar with blockchain technology, crypto developments, as well as the different applications of decentralized finance (DeFi).

The data and information presented in this document are not necessarily detailed, nor are they intended to establish any contractual and/or employment relationship.

This is only a document illustrating, (for information purposes), the characteristics of a project in the field of cryptocurrencies.

Decisions made by the user, as well as the use of the suggested tools, may involve risks at the user's own risk and Token CNL is not responsible for these actions, nor the consequences that they may cause.





Introduction

Since the first steps of the Internet, developments in this technology have not stopped. An example of this are the social networks, as well as all the applications that have allowed in less than three decades: video calls, voice messages, audios, images, videos, interactive emojis, etcetera.

However, the field of communication has not been the only sphere in which these developments have permeated. The everyday business model has also been influenced thanks to the applications of this technology, because it makes it possible to display products or advertise services regardless of distance, and in a secure manner.

In this same field of business, the Internet and the financial sector, blockchain technology has been consolidated in less than a decade. And it is no coincidence that more and more people are attracted by what some specialists call "the breakthrough of the 21st century".

Blockchain technology, decentralized finance (DeFi) and cryptocurrencies have become real options to bet on a new economic model with different benefits for users, unlike the fiduciary system.

If during 2020 this market registered an increase of 300%, in 2021 it continued to strengthen and it is expected that by 2022 its growth will continue to attract new users who are increasingly confident in its possibilities.

We do not refer only to "cryptocurrencies" when we talk about this market. But to the set of possibilities represented by blockchain technology, DeFi, Smart Contracts, and of course our CNL Token project.



1.1

Token, a historical element

In cryptographic language, a token can represent anything. But it's not just about what it represents, it's about the ways it can operate. Coinbase defines a "token" as an element that has a very wide range of functions: it allows decentralized exchanges, enables the sale or collection of objects in gaming, and can even become a commodity or exchange token in the various marketplaces that have gradually emerged.

In this way, it could be said that a token is a set of data that represents another element, with the main purpose of protecting it.

If you have ever played Monopoly or in a casino, you undoubtedly remember the chips. Pieces that represent money, goods or services but have no value in themselves. Those same tokens are the inspiration for tokens in the digital world.

A token can be traded or held over time, so that it increases in value, like any cryptocurrency. But that's not all. And thanks to the benefits they provide to users, tokens are very interesting assets for investors, as well as for various professionals, celebrities or the general population.

Most tokens operate on the Ethereum blockchain protocol. According to specialists, this protocol is much more complete than the Bitcoin blockchain). Nevertheless, many people still have fears or reservations about not fully understanding this technological innovation or the technical language.

That's why, Token CNL appears as "the cornerstone" that allows and encourages the participation of users to build a community to debate, propose and agree on changes within a project that provides all the benefits with the latest in blockchain technology.



1.2

A different asset for an evolving market.

The first blockchain on record, according to historical data, appeared in 1991. However, this chain, or blockchain, continued to be perfected until 1998, when Wei Dai proposed a decentralized solution for making electronic payments, based on public key cryptography.

However, it was 2008 when the document detailing a mechanism designed to implement Bitcoin, the first digital currency or cryptoasset, was published.

Since then, this technology has continued to improve and offer users new areas of application and participation. While the traditional (or fiduciary) banking model is characterized by being full of errors and ineffective systems, projects such as Token CNL encourage a new way of approaching the market that is transforming the 21st century.

It's important to point out that from the beginning, the aim has been to be able to execute transactions or applications in a distributed, secure and agile manner without depending on an entity (such as a bank) to carry out these operations.

If technology and the world have transformed over the centuries, why wouldn't the economy, markets and the way we operate also change with the latest technological developments?

It's thanks to this technology that applications such as Decentralized Finance (DeFi), Smart Contracts, gaming and NFT's have strengthened as markets capable of providing users with new ways to manage their resources, entertain themselves or connect with other people around the world.



CNL TOKEN, A SERIOUS PROJECT



2.1

The diamond of an intelligent ecosystem

In July 2015, and after several previous attempts, the first version of Ethereum was launched to the world. A platform with a concrete evolution plan to develop over time the functionalities that would allow it to grow, and become one of the most solid protocols in the market.

However, this happened mainly because of two things:

- The platform is a global ecosystem that provides multiple options for participation among its users.
- It has its own token the Ether (ETH) that provides the user with rewards for using the platform.

In this same way, Token CNL has been designed as the cornerstone of its own platform: Homes CNL. And with a plan created specifically for the characteristics of this ecosystem, it aims to become a benchmark within projects with the latest in blockchain technology.

Token CNL aims to be a gateway for those who wish to participate or approach the world of cryptocurrencies, DeFi and web 3.0 and even learn how to trade, easily and safely.



2.2

More possibilities, less disadvantages

For decades, traditional banking has offered a model with obvious shortcomings.

The low yields offered to account holders and the high account management fees are two facts that have led people to seek new business, investment and management models that allow them to play a more active role in controlling their resources.

Some other disadvantages of commercial banking are:

- They have limited hours of operation.
- They are inactive some days of the year.
- They are slow in operations and transfers.
- Their security system is corruptible.

As a different value proposition to this model, Token CNL provides security to users because it includes the four aspects that make up risk control.

- Liquidity
- Projection Oracle
- Risk reserve
- Community involvement

It also provides them with the opportunity to get to know a project with great growth potential, by being part of a comprehensive ecosystem that gives them the best experience to get started in the crypto and blockchain technology market.



2.3

Growing market: future projection.

Token CNL has designed a long-term plan to stabilize its assets and enable holders to obtain more services with less risk. In addition, Token CNL uses the most advanced technology to operate with agility, security and transparency on the most popular exchanges in the market.

Within the platform, the user will receive rewards when using CNL Token without previous experience, because a group of professionals will provide personalized attention, from the very first moment.

Once the CNL token is stable, the number of assets in the market will be reduced to increase its value and new ways of using it in different applications will be sought so that the user can diversify his investment and/or participation portfolio and obtain multiple benefits.

The medical and political situation in recent years has forced us to rethink the world as we knew it before 2020. Since then, technology companies and software or entertainment developers (just to mention different fields) have started to look for new ways to get closer to the public and users.

This has allowed a company like META (formerly Facebook), among others, to start designing, developing and offering immersive technology. And working in conjunction with the development of blockchain technology; as well as cryptocurrencies and decentralized finance.



2.3

Instagram, one of the largest social networks used worldwide, announced that it will soon integrate an option that will allow users to show and share their own NFTs. This was detailed a few weeks ago by Adam Mosseri, CEO of Instagram.

The technology has grown and evolved in less than three decades - the speed of change has been incredible! More and more people are becoming interested in this market, and the scope of participation that blockchain technology offers, not to mention that applications of tokens, cryptocurrencies, and the latest digital developments have generated \$20 million in revenue.

And this is just the beginning.



Conclusion

We are living in a historic moment. For the first time in human history we have the technology to transform the way we communicate, interact and participate thanks to the internet, social networks and blockchain technology.

Governments, companies and institutions around the world have begun to look at a market that offers new opportunities for participation that were not even possible just 20 years ago.

Younger generations are betting on new business and entertainment models because they were born, grew up and developed at a time of technological transformation. And at that tipping point, the functionality provided by tokens is an excellent way to reinvent the world thanks to the multiple benefits they offer.

In this context, Token CNL is a project that knows the needs of its market. Thanks to its structure, the four aspects that integrate its risk control, and the different investment and reward options it offers to its users, it becomes a serious project with a real opportunity for growth.

CNL Token has the technology needed for the 21st century. Every detail of its design, production and applications has been taken care of from the beginning by a team of collaborators and professional experts in the field.

This document is just a small sample of the potential of this project, in a scenario that needs solutions. Now it only remains to continue working to provide the user with not just one more token, but a whole experience in the construction of an intelligent reality.

**It's time to go for more.
It's time for Token CNL.**





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